**Grade 6 Technology: Business Plan Module**

You and your partner have been given the opportunity to create a business together. The following components must be included in your plan that will be presented at the end of this module.

**Components:**

1. ***Business Name & Description:*** What is it called and what type of business is it? Why did you choose this business?
2. ***Logo***: On a piece of 8.5 x 11 (or 9x12) paper, create a logo for your business. It must include the business name, be school appropriate, creative and neatly coloured.
3. ***Flyer:*** Choose a flyer template in Microsoft Publisher to create one for your business. It can be a general flyer to advertise your business or it can advertise a special sale or event.
4. ***Business Card:*** Choose a business card template in Microsoft Publisher to create one for your business. If time permits, a card can be created for each partner.
5. ***Commercial:*** Write a short commercial (30 seconds) advertising either a product at your business or a service that your business provides. Once the script has been approved, use a provided digital camera to record/create the commercial itself.
6. ***Presentation:*** Presentations must be less than 5 minutes in length and include all of the above components. Be creative!

\* Both partners must participate in the creation of each component above.

1. ***Class Mark:*** You will each begin with a mark of 10/10 each class. Marks will be lost if you come unprepared (must have pencil and binder each class), are unsafe, off task, etc. An average class mark will be calculated at the end of the module.
2. ***Peer/Self Evaluation:*** You will be given the opportunity to evaluate yourself and your partner(s) at the end of the module. Keep in mind that you will be evaluated on how well you contributed to the group, completion of tasks, and if others would want to work with you again.

**Evaluation:**

Business Name & Description 8%

Logo 12%

Flyer 12%

Business Card 10%

Commercial 23%

Presentation 25%

Class Mark + Self/Peer Evaluation (avg.) 10%

**Module Starts: October 6, 2015**

**Module Presentations Begin (Tentatively): October 27, 2015**

Your Name: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Partner’s Name: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_